Hello, my name is **Chris Nordling**, and I am running for a Board of Directors

Position. I currently hold a Member at Large position (voted in 5/2024), and am also a

Player rep for Columbia Cascade BCA league. My goal is to continue to represent the

players in my area (Oregon), and all the players in WBCA, no matter where they reside

or play pool. Over the past year I have met and worked with countless new friends,

various league operators and several board members to continue to improve our

association as a whole. Being voted in as a Board of Director will allow me to expand

that role to a much larger scale, while continuing my personal commitment to making

the Western BCA a continued success.

Having run a successful small business since 2002 as a fishing guide, I feel that relating

to people and listening to what they have to say is an easy skill for me. My personality

and professional skills help me to understand both sides of many issues, and work

towards a compromise. I believe that I am fair, honest, a good listener, and able to

weigh both sides of an issue before passing judgement or approval/denial without

prejudice in what I feel would be best for the organization as a whole. Oftentimes before

our WBCA meetings, votes, or when our polls were published, you would find me

posting and reaching out across Facebook and Facebook pages to as many leagues

and associations to gather as much input and intel as possible from all of the members.

During my time as Member at Large, I have helped league operators, player reps and

countless players with a variety of "situations" within the WBCA. You might recognize

my name from starting a variety of polls to help better understand such issues as "Slow

Play" or "Tournament satisfaction/improvement". Selected by Committee Chair Jackson

McDonald to be a member of the Tournament committee from 7/24-2/25, we as a team

focused on ways and means to continue to improve our events. I did not miss a meeting

(I was an hour late due to my own mix-up once). Recently I authored a by-laws change

(with input from Board Chair Lawrence) that was narrowly voted against and defeated,

but I remain diligent in working on ways to streamline the association to operate like a

business, and be as efficient and conscious of an individual's time and commitments.

If my free time allows, I would like to continue to help out various committees within

WBCA. Ultimately I would like to help continue the growth and expansion of Western

BCA to be the premiere destination where players aspire to compete at the highest

levels, locally and regionally and nationally.

Skills:

Customer Service

Policy understanding

Client Education

Dispute Resolution

Customer Support

Sales strategy

Member retention

Membership renewals

Complaint Handling

Documentation

De-Escalation Techniques

Experience:

Member of WBCA, multiple locations near Portland

Member at Large 2024-2025

Player Rep Columbia Cascade BCA (current)

January 1997- Current:

Played in the 2nd annual tournament held in Seaside in 1997, have played in several

other WBCA events since, most recently the 8ball event in 2025

Captain of many teams in various WBCA leagues (NPL, CPL) for several seasons and

also at the Regional Events in Lincoln City

Assisted in bringing WBCA league nights to a few different venues in Portland area

back in the 1990's

Watched our regional events grow from 8&9 ball in the same week to the two separate

events they are now, and hopefully a 3rd (10 Ball) in the future

Have run a variety of small tournaments

Helped create in house Facebook page for our league night

Often organize after league ring games, scotch matches, mini round robin tournaments

Other leadership experience:

Youth Travel Softball coach

Youth Basketball coach

Duties: Organizing players, parents for tournaments and practices. Player development

for game skills and communication with colleges. Problem solving