

Carlie Watrous
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June 22, 2024

Western BCA Pool Players Association

RE: Board Position

Dear Western BCA Members,

I am writing to express my interest in serving on the Board of Directors for the Western BCA Pool Players Association. I had the opportunity to serve as a MAL in 2023-2024. During that time, I volunteered for committees and attended every meeting. I voted at every meeting on every agenda item except one, where I felt I didn't have enough information to make an educated decision, so I abstained. I always have the player's and WBCA's best interests at the forefront. I believe that I have valuable input and have always been available and willing to have a conversation. I am a player for players. I am not a LO so I feel I bring a fresh perspective to the table. If elected I will continue to be active and involved. I have been a member of Western BCA for over 11 years now, and I have thoroughly enjoyed being a part of this community, playing pool, and building relationships. During my time with Western BCA, I have observed the association evolve and grow while facing some challenges. I believe that as a member of the board, I can contribute to the association's success by collaborating with others and working towards the good of all members.

In my day job...I wear many hats, but primarily I am a Data Analyst. I do market research for Radio Stations. I hold focus groups all over the country. I collect and analyze data, and then give the results back to my clients. This enables them to know what to play and what not to play on the radio. It also helps them identify their listener's needs and preferences. Another part of my job is planning several events for 100+ people, I negotiate contracts with venues and vendors, conduct surveys, process data, and handle all accounting and aspects of running a small business. I believe with my skill set I would be an asset to WBCA and to the Board of Directors. I am excited at the opportunity to contribute.

Thank you for your consideration.

Warm Regards,

Carlie Watrous