

Chris Nordling

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Hello, I am currently running for Member at Large. The option of being a player representative for my league was not available at this time. I am looking for a way to help represent the players in my area (Oregon), and all the players in WBCA, no matter where they reside or play pool.

Having run a successful small business since 2002 as a fishing guide, I feel that relating to people and listening to what they have to say is an easy skill for me. I have appeared on television shows, and given seminars to hundreds of people. Presenting information to a large crowd or small group of people is something I believe I am good at, and could be very useful if I were elected to be a Member at Large. I have also testified numerous times in front of many government agencies on behalf of anglers like me, while working with the opposing groups to find a common mediation point. My personality and professional skills help me to understand both sides of many issues, and work towards a compromise.

I understand the position I am seeking is a voting one. But, if my free time allows, I would like to help on various committees within WBCA. Ultimately I would like to help grow our Association and our regional tournaments. I would like to help continue the growth and expansion of Western BCA to be the premiere destination where players aspire to compete at the highest levels, locally and regionally.

Skills:

- Customer Service
- Policy understanding
- Client Education
- Dispute Resolution
- Customer Support
- Sales strategy
- Member retention
- Membership renewals
- Complaint Handling
- Documentation
- De-Escalation Techniques

Experience:

Member of WBCA, multiple locations near Portland

Jan 1997 - Current

Played in the 2nd annual tournament held in Seaside in 1997 ,have played in several other WBCA events since, most recently the 8ball event in 2024

Captain of many teams in various WBCA leagues (NPL, CPL) for several seasons and also at the Regional Events in Lincoln City

Assisted in bringing WBCA league nights to a few different venues in Portland area back in the 1990's

Watched our regional events grow from 8&9 ball in the same week to the two separate events they are now, and hopefully a 3rd (10 Ball) in the future

Other leadership experience:

Youth Travel Softball coach

Youth Basketball coach

Duties: Organizing players,parents for tournaments and practices. Player development for game skills and communication with colleges. Problem solving