

## ABOUT ERIC S. TOWNSEND

Eric is a marketing and communications executive who also offers 23 years of experience as an organizer, promoter, and player in amateur cue sports. He and his wife Gwen Townsend (a CPA by day) are members of Players Club Limited in Western BCA and Cascade BCAPL, both out of Everett, WA. His work has been featured in [AZBilliards](#), [Pool & Billiard Magazine](#), [Cue Sports Nation](#), and WTOP Radio ([clip 1](#), [clip 2](#)). He is author of [Sharking: Don't Get Fooled Again](#), an audiobook that deconstructs mind tricks in billiards. Endorsed by Phil Capelle (*A Mind For Pool, Your Best Pool*): "Sharking is well-written, full of engaging anecdotes, and loaded with sage advice from which anyone could benefit. His three-step process is right on the money."

## PLATFORM

- To restore civil discourse and peace
- To ensure members don't feel isolated
- To increase accountability
- To achieve growth and prosperity
- To invite ideas and cultivate solutions
- To improve the use of technology
- To protect fairness in competition
- To cultivate and share more success stories
- To recognize performance across all skill levels

## RESUME

- **CSI CEO:** Finalist (interviewed in 2014 by CSI's Mark Griffin, Don Owens)
- **USAPL National Director:** Finalist (interviewed in 2016 by CSI's Ozzy Reynolds)
- **Promoter:** American Rotation (interviewed in 2014 by CSI's Mark Griffin, Joe Tucker)
- **League Operator:** NOVA BCAPL in VA (2009-2021), Cascade BCAPL in WA (2023-now)
- **Tournament Director:** Action Pool Tour (2014), World Police & Fire Games (2015)
- **Sponsor:** DMV Amateur Tour (2015)
- **Author:** *Sharking: Don't Get Fooled Again* (2013), endorsed by Phil Capelle
- **APA Captain:** (Virginia, 2001-10), 3x MVP, SL 7 (2007-10), 15x Division Champion (8B Teams)
- **BCAPL Captain:** Captain (VA + Washington, 2009-now), SL 8/40 (2009-2021)
- **USAPL Captain:** (VA, 2021-23), 1x Division Champion (10B Teams)
- **TAP Captain:** (WA, 2023), SL 5/6 (9B/8B)
  
- **Virginia Pool League Captain:** (VA, 2001-05) #1 Ranked Player (2005), 4x Division Champion (8B Teams)
- **Players Club Limited, WBCA (WA):** Cash League (2021-22), 2x 7th-8th Place (8B)
- **Lincoln City WBCA Regional (OR, 2021-now):** 4x Top 5 Doubles (8B, 9B), 1x Sweet 16 Singles (8B)
- **Pocatello Open (ID, 2021):** 7th-8th Place (8B Singles main event)
- **Libby Open (MT, 2021):** 1st Place (9B Singles warmup event)
- **Atlantic City CSI Regional (NJ, 2022-2023):** 2x Sweet 16 Finishes (8B Singles, Teams)
- **CSI Expo (NV, 2014-now):** 9th-12th Place (2016), 13th-16th Place (2018), 17th-24th Place (2019, 2021), all 8B Teams